



Mission Statement for the School of Communication

The School of Communication is a community of learners that fosters critical thinking and innovation, integrates big ideas in communication theory and practice, tells stories across multiple platforms and adapts to changing technology and social needs. We develop ethical professionals with the knowledge and dedication to make a lasting contribution through communication and service in the world.

Loyola University, Chicago
Spring 2015
COMM 100: School of Communication Seminar
W, 10:25AM-11:15AM

Instructor: Richelle F. Rogers

E-mail: rrogers2@luc.edu (Please allow up to 24 hours for a response to e-mail. Remember to include your name and the course on your subject line. Please use your Loyola e-mail account when sending e-mails. Please do not email me after 6pm.)

Office: SOC 204 **Office Hours:** : M, F 11AM-1PM; W, Noon-1PM

(All appointments must be scheduled via the class Sakai page under the sign up tab. The Instructor will not see students without an appointment.)

COURSE DESCRIPTION

Taken in the first year at Loyola, this course provides an orientation to the SOC, its mission, faculty and resources, as well as an overview of communication competencies, social and professional ethics, academic integrity and options for professional careers and graduate study.

OUTCOMES

- Understand what is unique about the SOC
- Explain what unifies the SOC
- Define practical application of communication
- Recognize the diversity in the communication field
- Engage with the SOC faculty and advisors
- Know the resources available at Loyola
- Participate in a communication field trip in the city

OBJECTIVES

Students should complete this course understanding what the school has to offer in terms of advisors, professors, media, clubs, equipment and other resources. They should understand how to begin to chart a career course, find an internship, network and study abroad. They should be aware of faculty research projects so they can consider pursuing their own work.

TEXT AND ASSIGNED READING:

A textbook is not required for this course, however students will have to complete additional readings distributed in class and online.

ASSIGNMENTS AND GRADING

Students are required to complete the following assignments (details will be explained in class):

- **Read the Syllabus**
- **Career Week Reflection**
<http://luc.edu/soc/resources/careerweek2015/>
- **Study Abroad Plan**
- **Ideas Lab profile/reflection**
- **Internship Challenge**
- **Resume Presentation**

The course is P(pass)/F (fail). In order to pass the course, students must meet the following criteria:

- Students cannot miss more than three classes (attendance is taken daily)
- Students must complete all assignments listed in the syllabus
- Students must attend at least one llab session during the semester

LATE ASSIGNMENTS

Unless specified by the instructor, assignments are due at the beginning of class (10:25AM) via the class Sakai website. Assignments will not be accepted after that time. **UNLESS INSTRUCTED, DO NOT EMAIL ASSIGNMENTS.**

IDEAS LAB (ILab)

Inspired by the 1871 innovation lab and Harvard University's CS 50 course, students from various courses will meet to seek additional guidance and to brainstorm/trade ideas. The purpose of the ideas lab is to encourage students to seek answers collaboratively in a high-energy environment. Ideas lab will meet once a month from 4pm-6pm(location/dates TBA). Students who are not registered for the class will not be able to attend.

WRITING CENTER SUPPORT

For students who require extra help with basic grammar and sentence structure, the Writing Center is a great resource. Students are strongly encouraged to visit the Center at least once during the Semester.

<http://www.luc.edu/writing/index.shtml>

SOC EQUIPMENT

The School of Communication has a variety of equipment that we can use for class-related projects. This equipment may be checked out through Andi Pacheco in SOC 004 (contact apacheco@luc.edu; phone 312-915-8830).

WEEKLY UPDATES AVAILABLE VIA SAKAI

Sakai will serve as the course hub. You are expected to check on Sakai before each scheduled class. The syllabus and updated class assignments are available via Sakai.

ACADEMIC DISHONESTY

Loyola University and the School of Communication expect academic integrity and have policies regarding academic dishonesty. Specifically for the SOC:

A basic mission of a university is to search for and to communicate truth as it is honestly perceived. A genuine learning community cannot exist unless this demanding standard is a fundamental tenet of the intellectual life of the community. Students of Loyola University Chicago are expected to know, to respect, and to practice this standard of personal honesty.

Academic dishonesty can take several forms, including, but not limited to cheating,

plagiarism, copying another student's work, and submitting false documents. Academic cheating is a serious act that violates academic integrity. Cheating includes, but is not limited to, such acts as:

- Obtaining, distributing, or communicating examination materials prior to the scheduled examination without the consent of the teacher;
- Providing information to another student during an examination;
- Obtaining information from another student or any other person during an examination;
- Using any material or equipment during an examination without consent of the instructor, or in a manner which is not authorized by the instructor;
- Attempting to change answers after the examination has been submitted;
- Unauthorized collaboration, or the use in whole or part of another student's work, on homework, lab reports, programming assignments, and any other course work which is completed outside of the classroom;
- Falsifying medical or other documents to petition for excused absences or extensions of deadlines or
- Any other action that, by omission or commission, compromises the integrity of the academic evaluation process.

Plagiarism is a serious violation of the standards of academic honesty. Plagiarism is the appropriation of ideas, language, work, or intellectual property of another, either by intent or by negligence, without sufficient public acknowledgement and appropriate citation that the material is not one's own. It is true that every thought probably has been influenced to some degree by the thoughts and actions of others. Such influences can be thought of as affecting the ways we see things and express all thoughts. Plagiarism, however, involves the taking and use of specific words and ideas of others without proper acknowledgement of the sources, and includes, but is not limited to, the following:

- Submitting as one's own material copied from a published source, such as Internet, print, CD-ROM, audio, video, etc.;
- Submitting as one's own another person's unpublished work or examination material;
- Allowing another or paying another to write or research a paper for one's own benefit;
- Purchasing, acquiring, and using for course credit a pre-written paper. The above list is in no way intended to be exhaustive. Students should be guided by the principle that it is of utmost importance to give proper recognition to all sources. To do so is both an act of personal, professional courtesy and of

intellectual honesty. Any failure to do so, whether by intent or by neglect, whether by omission or commission, is an act of plagiarism.

Academic dishonesty of any kind will not be tolerated. Plagiarism in your work will result in a minimum of a failing grade for that assignment. The case may carry further sanctions from the School of Communication or the University, the most serious being permanent expulsion. Avoid turning in work that could be interpreted as plagiarism or academically dishonest (e.g., failing to properly credit a source or using someone else's ideas without clarifying that they are not yours). This is an academic community; being uninformed or naive is not an acceptable excuse for not properly referencing sources.

Plagiarism or any other act of academic dishonesty will result minimally in the instructor's assigning the grade of "F" for the assignment or examination. The instructor may impose a more severe sanction, including a grade of "F" in the course. All instances of academic dishonesty must be reported by the instructor to the appropriate area head and to the office of the Dean of the School of Communication.

The School of Communication maintains a permanent record of all instances of academic dishonesty. The information in that record is confidential. However, students may be asked to sign a waiver which releases that student's record of dishonesty as a part of the student's application to a graduate or professional school, to a potential employer, to a bar association, or to similar organizations.

You are expected to be familiar with and abide by Loyola's code of academic integrity. You can find Loyola's policies regarding academic integrity at:

http://www.luc.edu/academics/catalog/undergrad/reg_academicintegrity.shtml

SPECIAL NEEDS

Students are urged to contact the instructor should they have questions concerning course materials and procedures. If you have a special circumstance that may have some impact on your course work and for which you may require accommodations, please contact the instructor early in the semester so that arrangements can be made with the Services for Students with Disabilities (SSWD).

Any student with a learning disability that needs special accommodation during exams or class periods should provide documentation from Services for Students with Disabilities confidentially to the instructor. The instructor will accommodate that student's needs in the best way possible, given the constraints of course content and processes. It is the student's responsibility to plan in advance in order to meet their own needs and assignment due dates.

THE COURSE (Subject to change)

Jan. 14: Introductions/ Syllabus Review/A tale of two resumes

Jan. 21: Video is everywhere- SOC Professor John Goheen

Jan. 28: Mosaic class visit –Class will meet at the SOC TV Studio

<http://www.luc.edu/soc/mosaic/>

Feb. 4: School of Communications overview/ pursuing a major/minor in the SOC –
Dr. Shawna Cooper Gibson

<http://www.luc.edu/soc/shawnacooper-gibson.shtml>

Feb. 11: School Media - WLUW Radio Station Tour and Discussion

<http://wluw.org>

Feb. 18: Study Abroad Discussion w/Jeomar Montelon

<http://www.luc.edu/studyabroad/>

Feb. 25: Clubs and Associations

Mar. 4: SPRING BREAK – CLASS DOES NOT MEET

Mar. 11: Class Q and A

Mar 18: SOC Internships –Cheryl McPhilmy

<http://www.luc.edu/soc/cherylmcphilmy.shtml>

Mar. 25: SOC Graduate Programs– Patricia Lamberti

<http://www.luc.edu/soc/patricialamberti.shtml>

Apr. 1: New Media Literacy- Professor Florence Chee

Apr. 8: Resume Review

Apr. 15: Resume Presentations

Apr. 22: Resume Presentations